

FIG.1

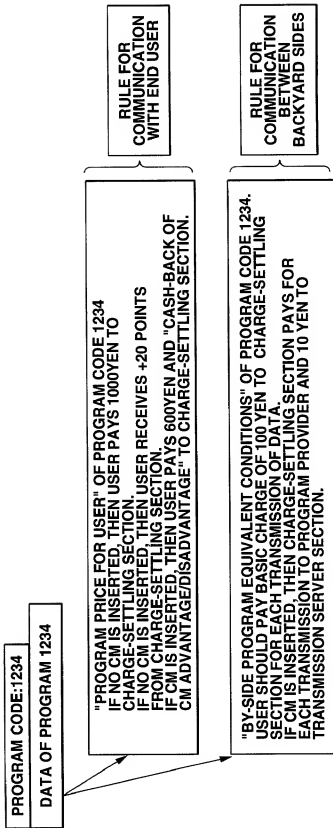


FIG.2

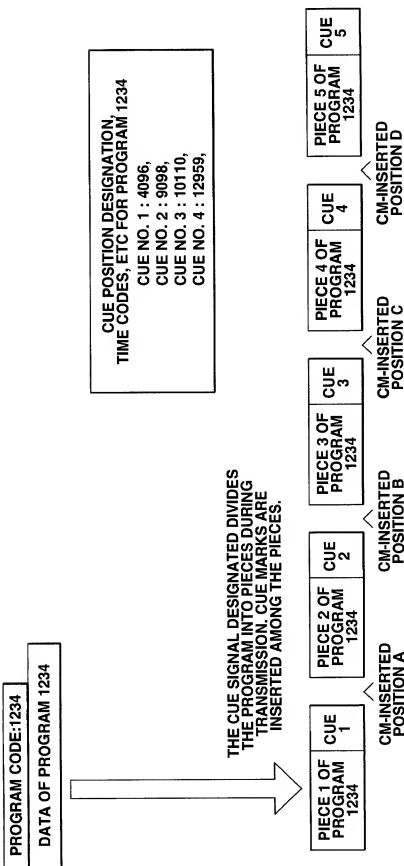


FIG.3

DATA OF  
CM 28

DATA OF  
CM 27

DATA OF  
CM 26

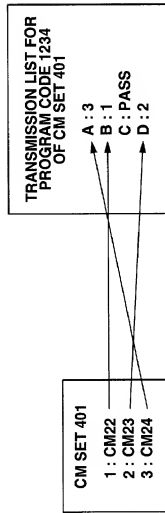
DATA OF  
CM 25

DATA OF  
CM 24

DATA OF  
CM 23

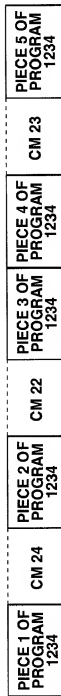
DATA OF  
CM 22

**FIG.4**



**FIG.5A**

**FIG.5B**



**FIG.5C**

**CM SET 501**

- 1 : CM25
- 2 : CM26
- 3 : CM27
- 4 : CM28

**TRANSMISSION LIST FOR  
PROGRAM CODE 1234  
OF CM SET 401**

- A : 1
- B : 2
- C : 3
- D : 4

**FIG.6A**

**FIG.6B**



**FIG.6C**

PIECE 1 OF PROGRAM 1234	PIECE 2 OF PROGRAM 1234	PIECE 3 OF PROGRAM 1234	PIECE 4 OF PROGRAM 1234	PIECE 5 OF PROGRAM 1234
-------------------------------	-------------------------------	-------------------------------	-------------------------------	-------------------------------

**FIG.7**

PROGRAM CODE TO BE INSERTED  
FOR CM SET 445  
PROGRAM CODE 1234  
PROGRAM CODE 4456  
PROGRAM CODE 5377

**FIG.8**

DATA OF PROGRAM 1234

IF CM IS INSERTED, THEN USER PAYS 800 YEN AND "CASH-BACK OF CM ADVANTAGE/DISADVANTAGE" TO CHARGE-SETTLING SECTION.

2. CIVIL 4  
3. CM27

"CM ADVANTAGE/DISADVANTAGE CONDITION" OF CM SET 445  
IF CM IS INSERTED, ADD THE INCENTIVE POINTS OF CM SPONSORS  
TOGETHER, AND ADD +300 POINTS TO THE ACCOUNT OF THE  
TERMINAL(USER) CONTROLLED BY CHARGE-SETTLING SECTION.  
THE CASH-BACK OF CM ADVANTAGE/DISADVANTAGE IS +200 YEN.

**B : CHARGE IS 600 YEN AND  
POINT RECEIVED IS 300  
IF CM IS INSERTED**

## FIG. 9





CHARGE-SETTLING SECTION PAYS BASIC FEE  
OF 100 YEN TO PROGRAM PROVIDER.  
FOR EACH "BY-SIDE PROGRAM EQUIVALENT" TRANSMITTED,  
IF CM IS INSERTED, THEN CHARGE-SETTLING SECTION PAYS  
10 YEN TO PROGRAM PROVIDER AND 10 YEN TO  
TRANSMISSION SERVER SECTION.

+

"BY-SIDE CM EQUIVALENT CONDITIONS" OF CM 22  
IF CM SET CONTAINING THE CM IS SELECTED AND TRANSMITTED,  
CM SPONSOR PAYS 10 YEN TO AUTHORIZING SECTION ONLY ONCE.  
SPONSOR PAYS 10 YEN TO TRANSMISSION SERVER SECTION,  
FOR EACH CM BROADCAST.

"BY-SIDE CM EQUIVALENT CONDITIONS" OF CM 24  
CM SPONSOR PAYS 10 YEN TO CHARGE-SETTLING SECTION  
AND 30 YEN TO PROGRAM PROVIDER,  
FOR EACH CM TRANSMITTED.

"BY-SIDE CM EQUIVALENT CONDITIONS" OF CM 27  
SPONSOR PAYS 30 YEN TO PROGRAM PROVIDER,  
FOR EACH CM TRANSMITTED.

CHARGE-SETTLING IN THE CASE  
WHERE NO CM IS INSERTED  
PROGRAM PROVIDER RECEIVES 100 YEN.  
CHARGE-SETTLING SECTION PAYS 100 YEN.

CHARGE-SETTLING IN THE CASE  
WHERE CM IS INSERTED  
PROGRAM PROVIDER RECEIVES 140 YEN.  
TRANSMISSION SERVER SECTION RECEIVES 10 YEN.  
CHARGE-SETTLING SECTION PAYS 100 YEN.  
AUTHORIZING SECTION RECEIVES 10 YEN.  
CHARGE-SETTLING SECTION PAYS 100 YEN.  
SPONSOR OF CM 22 PAYS 20 YEN.  
SPONSOR OF CM 24 PAYS 20 YEN.  
SPONSOR OF CM 27 PAYS 30 YEN.

FIG.11

